



BEYOND THE LAUNCH: Sustaining Transformational Industry Partnerships

*Pennsylvania's Second Next Gen Partnership Academy
June 5-6, 2018*

Agenda

June 5th: Sharing Successes, Troubleshooting, and Action Planning for Your Region

9:00 a.m. Registration/Coffee

10:00- 10:25 Welcome, Introductions, and Celebrating Success

You've been hard at work across the commonwealth. Since we were together in September, more than 10 partnerships across the state have transitioned to the Next Gen model or launched. We will kick off the 2018 Academy by hearing directly from Pennsylvania partnerships and celebrating their success.

10:25-10:50 Call to Action

In this session, you will hear from commonwealth leaders about integrating Next Gen as a vehicle for alignment across workforce development, economic development, and education with the industry into their day-to-day. The session will be a call to action to continue building and fostering deep and authentic partnerships with industry and put Pennsylvanians on a solid pathway to good jobs.

10:50-11:00 Break and Transition to Workshops

11:00- 12:10 Choose your Workshop

Come prepared with questions and answers and prepared to troubleshoot.

Workshop A – The Next Gen Fundamentals

New to Next Gen Industry Partnerships? This is your session. It is designed for partnerships that are exploring transitioning an existing partnership or launching a new partnership. This is your opportunity to dig into the step-by-step process and a mini-mock launch. You will walk away with the “why” and “how” of Next Gen partnerships.

Workshop B – Leading to the Launch

Are you preparing to transition a partnership or launching a new Next Gen partnership? What is working really well and what has surprised you? What is uncomfortable as you



transition or prepare to launch? We'll discuss ways to know you are on the right track and common hang ups.

Workshop C – You've Launched: Setting up a Partnership for Long-Term Success

Are you actively managing the momentum from the launch of a partnership? This session will dig into questions and common pitfalls when organizing the aftermath. How do you really keep business leaders in the driver's seat? What staffing models really work? How do you measure and market success? We will look at the critical turning points on the path to sustainably and moving a partnership from launch to long-term success.

12:10-12:30 Break and Grab Lunch

12:30-1:25 Lunch Panel – Challenges and Strategies for Long-Term Success: Real Talk from Next Gen Practitioners Across the Commonwealth

Hear directly from adopters of the Next Gen Industry Partnership model. Who is involved? Who staffs the effort? How is industry engaged? What are the activities and early wins so far? They will cover keys to success in building Next Gen partnerships with real staying power.

1:25- 2:00 Measuring Success & Telling your Next Gen Story

What's the real impact of Next Gen for businesses, jobseekers and students? And how do we know if they're being effective? We will dig into how you can track and tell the unique story of your Next Gen Industry Partnership.

2:00-2:15 Break and Transition

2:15- 3:35 Team Time #1

The first 80-minute facilitated team time is an opportunity for you as regional partners to spend time taking stock of your Next Gen efforts and planning next steps. What do you need to launch or take your partnership efforts to the next-level?

3:35- 3:45 Break and Transition

3:45-4:45 Moving Beyond Sticking Points

Bring your best examples of what has worked well and real challenges you've experienced. What have the biggest sticking points been? They might be business leaders not owning it, public partners not functioning as a team, or others altogether. How have you moved past them? Or have you? This is your time to share and problem-solve collectively. You'll walk away from this session with learnings from your peers across the commonwealth.



4:45- 5:00 **Your Take-Aways and Questions**
Share your big questions and take-aways from the day and prepare for tomorrow.

5:00 p.m. **Adjourn**

June 6th: Hearing from Business Leaders, Connecting with Career Pathways, and Finalizing Your Regional Action Plan

8:00-8:05 a.m. Welcome to Day Two

8:05-9:00 **Panel of Champions: Leading the Charge**
Next Gen partnerships only work when led by active private sector partners. The commonwealth is lucky to have a growing group of diverse employers stepping up to the role of Champion. This session will be a conversation with them about what it actually means to be a leader, what makes them tick, what keeps them coming back, why they are involved, and what they expect. Your questions and participation are expected.

9:00-9:20 **Small Group Discussions on Industry Trends**
Panelists will roam the audience for small table discussions focused on industry-specific trends and lessons learned.

9:20-10:00 **Connecting with the Larger Picture: Integrating with Career Pathways and Continuum of Work-Based Learning**
Next Gen partnerships have long been an effective way to build career pathway systems. This plenary session will look at how industry-driven career pathways are meeting the needs of industry and ensuring that jobseekers gain access to education and credentials that lead to good jobs.

10:00-10:15 **Transition and Break**

10:15-11:15 **Facilitated Team Time Session #2**
This is your opportunity to get on the same page with regional partners and firm up commitments to one another to move forward with Next Gen partnerships. Use this time to confirm your immediate next steps and actions.

11:15-11:25 **Transition Back to Plenary Room**



11:25- 11:45 Regional Report Outs

We want to hear from each region about what you're leaving the Academy with. What are your next steps and plans over the next 3-6 months.

11:45-12:00 Final Call to Action & Announcement

12:00 p.m. Thank you and Adjourn!