THE PENNSYLVANIA **JUNE AND ADDRESS SUBJECT OF SALES**

LANCASTER, PENNSYLVANIA October 7 & 8, 2019 #PAHEMPSUMMIT



MONDAY, OCTOBER 7, 2019

5:30 – 7:30 pm	Lancaster Farming Welcome Networking Reception featuring Lancaster Farming Industrial Hemp Podcast Recording	Freedom Hall B
8:00 pm	Vendor Hall Secured	
TUESDAY, OCTOBER 8, 2019		
8:00 - 8:30 am	Registration and Continental Breakfast	Freedom Hall B
8:00 am	Trade Show Hall Opens	Freedom Hall B
8:30 - 8:45 am	Welcome Remarks	Freedom Hall B
8:45 - 9:45 am	Keynote Opening Session	Freedom Hall B
10:00 - 11:15 am	Breakout 1	
INVESTOR- The State of Hemp: What It Means for the Investing Landscape Commons on Vine		
BUSINESS- Processing & Manufacturing: Getting Ready for the Market Commons on		Commons on Vine
FARM-		
Know Before You Grow, Your Checklist to Success		Freedom Hall B
11:15 - 12:15 pm	Lunch/Networking/Trade Show Time	Freedom Hall B
12:15 - 1:30 pm	Lunch Session: Expanding the Vision of Hemp	Freedom Hall B
1:45 - 3:00 pm	Breakout 2	
INVESTOR- A Look Ahead: Hemp Industry Leaders on Investment Needs & Future Opportunities		Commons on Vine

Agenda

Commons on Vine

The Future of Retailing Hemp Products FARM-

BUSINESS-

Hemp for AnimalsFreedom Hall B3:10 - 4:40 pmFinal Session:
Regulatory Landscape for 2020Freedom Hall B4:45 - 5:45 pmNetworking/Trade Show TimeFreedom Hall B5:45 pmVendor Hall ClosesFreedom Hall B

Session Summaries

Welcome Remarks provided by Pennsylvania Secretary of Agriculture, Russell C. Redding 8:30 - 8:45 am Freedom Hall B

Opening Keynote provided by Steve Bevan, GenCanna Global™ 8:45 - 9:45 am Freedom Hall B

INVESTOR- The State of Hemp: What It Means for the Investing Landscape Panel

10:00 - 11:15 am Commons on Vine

Moderator: Ryan Unger, President, and CEO of Team Pennsylvania **Speakers:** Ray Boyer, Mercedes Advisors; Tim Deitrich, Barley Snyder; and Taylor Groff, Groff North America

What did the 2018 Farm Bill allow? How do regulations regarding hemp impact investment opportunities? These questions and more will be answered through this session, which will provide an update of the landscape for hemp investment, with legal, business, and investor perspectives.

BUSINESS- Processing & Manufacturing: Getting Ready for the Market Panel

10:00 - 11:15 am Commons on Vine

Moderator: Keith Rogers, Kentucky Department of Agriculture

Speakers: Dr. Jan Slaski, Innotech Alberta; Geoff Finch, Groff North American Hemplex; and Matt Mallory, Commonwealth Alternative Medicinal Options

Speakers will discuss "seed to final product" applied research process, from genetics to product development, new available processing technologies, and best management practices for CBD processing.

FARM- Know Before You Grow, Your Checklist to Success

10:00 - 11:15 am Freedom Hall B

Moderator: Eric Hurlock, Lancaster Farming

Speakers: Dr. Alyssa Collins, PSU Extension; Ben Davies, Wild Fox Provisions; Ryan Dohm, Groff North America; Mark Goodhart, Strickler Agency; Laura Pottorff, Colorado Department of Agriculture

Considering growing or a multi-seasoned grower? This session will provide something for all levels of hemp growing experience. Our panelists will address key elements to consider for both CBD and dual-purpose crops, from securing certified seed to a successful harvest.

Lunch Session: Expanding the Vision of Hemp provided by Mark Reinders, Hempflax

12:15 - 1:30 pm Freedom Hall B

Mark Reinders will join via live video from Holland to speak about hemp's potential. "We all believe in hemp and all its possibilities, but enthusiasm about the crop is not enough."

Session Summaries

INVESTOR- A Look Ahead: Hemp Industry Leaders on Investment Needs & Future Opportunities

1:45 - 3:00 pm Commons on Vine

Moderator: Keith Rogers, Kentucky Department of Agriculture

Speakers: Lalit Chordia, Ph.D., THAR Process; Ron Kander, Ph.D., Thomas Jefferson University; and Judy Wicks, All Together Now

What is needed to propel hemp from the research program phase to a fully thriving industry? Panelists offer their perspectives on research needs, processing and business opportunities, and local supply chain development in this session.

BUSINESS- The Future of Retailing Hemp Products

1:45 - 3:00 pm Commons on Vine

Moderator: David Landau, Duane Morris LLP

Speakers: EmmaRose Boyle, Barley Snyder; Seth Goldberg, Duane Morris LLP; Floyd Landis, Floyd's of Leadville; and Josh Long, Informa

From local shops to major retailers, hemp products are in stores across the United States. Panelists will speak to personal experiences with establishing hemp product brands and the legal considerations regarding these products now and in the future.

FARM- Hemp for Animals

1:45 - 3:00 pm Freedom Hall B

Moderator: Erin Bubb, Pennsylvania Department of Agriculture Speakers: Dr. Joseph Bender, UPenn Veterinary; Hunter Buffington, Hemp Feed Coalition; and Bill Roberts, Perry County Land and Cattle.

Curious about hemp as an animal feed? Our expert moderator and panelists will discuss the regulatory process for creating new feed ingredients, the current science on hemp as animal feed, and local and national efforts on research and ingredient approval.

Final Session: Regulatory Landscape for 2020

3:10 - 4:40 pm Freedom Hall B

Moderator: Aline DeLucia, National Association of State Departments of Agriculture **Speakers:** Martin Barbre, USDA- Risk Management Agency; Ed Messina, U.S. Environmental Protection Agency; and Fiona Pexton, USDA-Agriculture Marketing Service

Federal regulatory agencies will update on the rules that will guide next year's hemp production and industry development, including crop insurance, Farm Bill Hemp Program guidelines, and the status of pesticide and chemical approval for the crop.

Don't forget to take a moment between sessions to stop by the exhibitor booths in Freedom Hall B!



MARTIN BARBRE

Administrator, Risk Management Agency United States Department of Agriculture

Martin Barbre was appointed Administrator of USDA's Risk Management Agency (RMA) on April 30, 2018. Prior to joining RMA, Mr. Barbre served as President of the National Corn Growers Association and was appointed by Secretary Perdue to be a member of USDA's Illinois Farm Service Agency State Committee until his appointment as RMA Administrator. Mr. Barbre is a long-time farmer who has owned and

operated a 6,000-acre farm in Carmi, Illinois, that grows corn, soybeans, wheat and grain sorghum, and specialty crops – such as seed soybeans and white corn. He has served in numerous agricultural leadership roles in Illinois and on various committees, including the National Corn Growers Association, Ethanol Committee, and the Illinois Farm Bureau Young Farmers Committee. Mr. Barbre served on the White County Farm Bureau Board from 1979 to 1999 and again from 2005 to 2009. He has traveled across the United States and internationally, working with many different regions and commodity groups to ensure the success of American Agriculture. Mr. Barbre is an Ag Business graduate and proud alumnus of Southeastern Illinois College.



JOSEPH BENDER, PHD

Assistant Professor of Clinical Dairy Production Medicine University of Pennsylvania School of Veterinary Medicine – New Bolton Center

Dr. Joseph Bender is an Assistant Professor of Clinical Dairy Production Medicine in Dairy Field Investigation for the Center for Animal Health and Productivity at the University of Pennsylvania School of Veterinary Medicine – New Bolton Center. He earned his BS in Biology from the University of Findlay and his MS

and DVM from Iowa State University. His main area of work involves providing on-farm consultation to dairy farmers throughout Pennsylvania to improve production, profitability, and well-being for both dairy cattle and producers. Primary interests and teaching include dairy farm management, nutrition, reproduction, and on-farm interactions to help the sustainability of the Pennsylvania dairy industry. Dr. Bender also participates in several research projects focusing on global food security and the role of animal agriculture, antibiotic resistance, and the Penn/Wharton/China Sustainability project through the Penn/China Global Engagement Fund. Dr. Bender and his wife Alison live in Landisville, Pennsylvania where Alison is employed as a Certified Veterinary Technician at Landisville Animal Hospital. Dr. Bender's family dairy farm is located nearby where he spends most of his time away from PennVet.



STEVE BEVAN

President and Executive Chair, GenCanna Global™

Steve has more than 20 years experience in compliant investment sales and finance. Steve's impact at GenCanna[™] has been felt on multiple levels from it's foundational startup in Kentucky. Steve's approach to leading GenCanna's hemp industry stewardship has provided great positioning in hemp legislation, regulation, and compliance by facilitating a working relationship with the Kentucky Department of

Agriculture (KDA), the Kentucky State Police (KSP), and Kentucky's federal leadership including Senate Majority Leader Mitch McConnell. Under Steve, GCG has helped lead the nascent hemp industry by serving as founding Secretary and Chair of the US Hemp Roundtable, and has advised on legislative and regulatory issues across the world. Steve works tirelessly with grassroots activists, regulators, lawmakers, and law enforcement alike to develop key industry standards and practices that have helped legalize the manufacture, research, and sale of hemp-derived products.



RAY BOYER

Partner, Mercedes Advisors

A McKeesport native and proven entrepreneur, Ray has rapidly grown regulatory and compliant-focused companies. From building nuclear reactors for submarines to his role as CFO of a nutrition company that manufactures dietary supplements, Ray understands how to grow and operate highly regulated companies. In the past two years alone, he has created over 100 jobs in Southwest Pennsylvania, including

60 manufacturing jobs.



EMMAROSE BOYLE

Associate, Food & Agribusiness Group, Barley Snyder

EmmaRose is an integral part of the firm's Food & Agribusiness Industry Group, working with clients on compliance issues with state and federal agencies such as the U.S. Food and Drug Administration and U.S. Department of Agriculture, and Pennsylvania Department of Agriculture. In particular, EmmaRose has been counseling clients in the booming hemp-growing industry to track and navigate its emerging laws

and regulations, including compliance and risk management. She helps clients remain up-to-date on pressing issues, such as the spotted lanternfly quarantine affecting the region. She also counsels clients on regulations in food processing and manufacturing.



ERIN BUBB

Agronomic Division Chief, Pennsylvania Department of Agriculture

Erin Bubb received a B.S. in Agricultural Science from the Pennsylvania State University. She started her career with the Pennsylvania Department of Agriculture in 2000 as an Inspector of feed, fertilizer, seed, and pesticide products. She then worked as a Program Specialist and became the Agronomic Division Chief in 2011. She also volunteers on the Board of Directors for the Association of American Feed Control Officials

(AAFCO) and as an AAFCO feed ingredient investigator for Miscellaneous Products and Forage Products.



HUNTER BUFFINGTON

Program Director, Hemp Feed Coalition

The Hemp Feed Coalition formed in 2017 by Friends of Hemp and the Colorado Hemp Industries Association. The HFC is a diverse set of stakeholders whose mission is to increase agricultural markets and the hemp industry's market; specifically by shepherding hemp grain products though the Food Additive Petition process with the FDA- Center for Veterinary Medicine. As Coalition Director, Hunter utilizes her

experience working with regulators, policymakers, non-profits and businesses to implement strategies for sustainable development that include economic, environmental and social benefits. She is excited to provide an update on what the HFC accomplished in 2018 and to present our plans for 2019 which include submission to the FDA-CVM of the first Feed Additive Petition for Hemp Seed Oil for dogs and cats, plus new exploratory committees on horses, poultry and cattle. The Coalition will play a historic role in recognition of hemp as animal feed and creates an opportunity for the hemp industry to work with other industries to create new markets and engage with researchers from Universities across the country to harness this momentum into FDA approval.



LALIT CHORDIA, PhD

Founder and CEO, Thar Process Inc. and Thar Energy, LLC

For over 30 years Dr. Lalit Chordia has pioneered research and development, manufacturing and commercialization of supercritical fluid technology, an environmentally friendly, materials processing technology. Dr. Chordia's work extends across multiple industries to applications in food, pharmaceuticals, nutraceuticals, chemicals, and energy. Dr. Chordia received his bachelor's degree from IIT Madras and

his doctorate from Carnegie Mellon University in 1985, both in Chemical Engineering. He formed Thar Technologies in 1990. Thar has expanded its operations into multiple industries both domestically and internationally and has earned a reputation as a world leader in high-pressure process and equipment technologies, particularly the use of supercritical carbon dioxide, which has zero ozone depletion and net zero global warming potential. Through Dr. Chordia's leadership of the company, Thar has grown into multiple companies: Thar Instruments, Thar Process, Thar Pharmaceuticals, and Thar Energy.



ALYSSA COLLINS, PhD

Director, Southeast Agricultural Research and Extension Center, Penn State Extension

Dr. Alyssa Collins is the director of Penn State's research farm in Lancaster County. She is a member of the PDA Industrial Hemp Steering Committee and leads the Penn State Extension hemp education and outreach team. Along with colleagues, she has been participating in hemp production research in Pennsylvania since 2017. In 2019, she conducted fiber and grain trials in coordination with fourteen other

Universities across the country.



BEN DAVIES Owner, Farmer, Wild Fox Provisions

A Pennsylvania native, Ben Davies has been farming in eastern Berks County for 9 years with his wife Karah. Their farm, Wild Fox Farm, has explored many areas of food production over the years including pastureraised meats, a vegetable CSA, wholesale accounts in NYC and Philadelphia, a large flock of grass-fed lamb, value-added products and most recently, high CBD hemp. Their hemp business, Wild Fox Provisions, now

has a line of retail products made from their 2018 harvest and is gaining distribution across Pennsylvania. In addition to growing 6 acres on its home farm in 2019, WFP also started a network of regional hemp growers with the intention of rolling this year's success into a grower collective.



ALINE DELUCIA

Senior Director of Public Policy The National Association of State Departments of Agriculture (NASDA)

Mrs. DeLucia represents NASDA on a diverse portfolio of agriculture policy issues, including animal and plant health, invasive species, hemp and pesticides. Prior to joining NASDA, Mrs. DeLucia served as a Manager of Federal Government Relations for Syngenta where she was responsible for advancing Syngenta's legislative

advocacy for crop protection and biotechnology. Prior to Syngenta, DeLucia worked in the U.S. Senate on agricultural issues. DeLucia has an agriculture background and three Masters Degrees spanning the breadth of agricultural science and business from Indiana University (MBA), Purdue University (Masters in Food and Agribusiness), and the University of Florida (Masters in Beef Cattle Reproduction). DeLucia achieved a Bachelor of Science in Animal Science from the University of Sao Paulo. DeLucia maintains strong ties to her family's Beef Cattle Ranch in Brazil and resides with her family in Alexandria, VA.



TIM DIETRICH

Partner, Barley Snyder

Tim leads Barley's Food and Agribusiness Industry practice. During the years 2008 through 2013, Tim served as Barley Snyder's managing partner and initiated Barley's process improvement program called Practice Excellence®. This firm-wide program focuses on quality, knowledge and service. The program also emphasizes efficiency and standardization by applying lean principles to our practice. The program

began in 2008 and is being led by Practice Excellence® "Champions" of each of our practice groups.



RYAN DOHM

Chief Development Officer, Groff North America

Ryan Dohm has a decade of experience in medical device leadership, regulatory and product development. He has launched numerous product lines into the international healthcare market. Ryan has overseen the development of new products and is co-inventor on two patents. Ryan has led a variety of technical projects at Groff NA since January of 2019, including the development of a SOP for large scale hemp cultivation in

Pennsylvania and farmer training. He developed custom-built cloud-based software for Groff NA to collect key farming data and performance indicators during its first year of growing and harvesting. Ryan has also worked with several SME's to design and implement technical machinery to deliver hemp fiber to the textile and automotive industries.



GEOFF FINCH

Division President, Groff North America Hemplex

Geoff Finch serves as President of Groff NA's Hemplex Division, and in this role is responsible for leading the company that contracts, processes and refines industrial hemp products. Geoff has worked in the Pennsylvania agribusiness community for over 20 years. He has also served the agricultural industry as the President of PennAg Industries Association, and as an executive committee member of the National Grain

& Feed Association. Geoff majored in Biology/Pre-Med at Brown University and received his MBA from Loyola University Maryland in 2000.



SETH A. GOLDBERG

Partner. Duane Morris LLP

Seth counsels clients in business and litigation, with a particular emphasis in highly- regulated industries such as cannabis, pharmaceuticals, and healthcare. He advises core and ancillary cannabis companies, including growers, processors, dispensaries, infused product manufacturers, real estate developers, universities and university research centers, raw materials companies, and investors in a wide array of regulatory and business matters pertaining to their legal cannabis activities. Mr. Goldberg spearheaded the establishment

of the firm's Cannabis Industry Group from 2015-2018 and has been appointed as a team lead for the group in 2019. In April 2019, Mr. Goldberg was recognized by Chambers and Partners as being in the "Top-Tier Nationwide" among lawyers who practice in the cannabis space. In November 2018, Mr. Goldberg was named one of the 30 powerful cannabis attorneys to know in the cannabis industry by MG Magazine, and in October 2018, Mr. Goldberg was recognized as a Trailblazer in Cannabis Law by the National Law Journal.



MARK GOODHART

Vice President, Ag Department Manager, Strickler Agency, Inc.

After Mark completed his degree from Penn State University in the spring of 2002, he began his career with the nation's largest crop insurance carrier as marketing director. He realized he had a passion for crop insurance and helping farmers with risk management plans, and was looking for the prospect to work with farmers locally. In December 2004, he jumped on the opportunity to join the Strickler Agency as a

farm service agent helping farmers with their agricultural insurance needs as a risk consultant and later becoming a managing partner in the agency. Mark currently resides in Shippensburg with his wife, Dee and their two children, Cole and Mackenzie. He enjoys spending time with his family as well as hunting, fishing and taking walks in the mountains. Mark and his father operate a small cash grain farm in Shippensburg, primarily growing corn and soybeans. He is a member of the PA Farm Bureau and Crop Insurance Agents Association of PA.



STEVE GROFF

Founding Chairman, Groff North America

Steve served his community for nearly 20 years as an Orthopedic Surgeon. During his career in medicine, he served as President of KDV Orthopedics and led a large multi-organization merger to form OSS, a vital healthcare entity in South Central Pennsylvania. He served three terms as President of OSS Health System and was founding Chairman of the ambulatory surgical center. Following a successful career in medicine,

Steve founded Wyndridge Farm in 2014 which serves as a restaurant, wedding and corporate event venue, and beverage manufacturer in York County. Since Q4 2018, Steve has founded four new companies: Groff North America, Hemp Innovations, Farmacy Partners, and Groff NA Hemplex. He's been elected to the Hemp Steering Committee through the Pennsylvania Department of Agriculture and has built his management team to lead multiple initiatives of a vertically integrated agribusiness model revolving around hemp.



TAYLOR GROFF

Chief Executive Officer, Groff North America

Prior to the inception of Groff NA, Taylor led the operations of Wyndridge Farm. In four short years, Taylor helped grow annual revenue to \$7.0 million and built beverage distributorships across 10 states. Wyndridge was awarded "2018 Small Business of the Year". It also began a contract beverage business in 2018 with projected sales of \$1.5 million in 2019. Taylor has spearheaded sales, operations and finance at Wyndridge

Farm and will bring his leadership to Groff NA. Since January of 2019, Taylor has built numerous strategic relationships to integrate into Groff NA's business model. Taylor negotiated Groff NA's first acquisition of equipment manufacturer Canadian Greenfield Technologies.



ERIC HURLOCK

Digital Editor, Lancaster Farming

Eric covers the hemp industry in Pennsylvania through his award-winning weekly podcast, the Lancaster Farming Industrial Hemp Podcast. His reporting follows hemp from research crop, through post-Farm Bill legalization, to exciting new commodity crop. Listed as one of Modern Farmer's top 10 must-listen-to farming podcasts, the show connect listeners with hemp farming best practices through interviews with

farmers, researchers, policymakers, and hemp market visionaries.



RON KANDER, PhD

Associate Provost for Applied Research, Thomas Jefferson University

Dr. Ron Kander is the Associate Provost for Applied Research at Thomas Jefferson University. He is also the founding Dean of the Kanbar College of Design, Engineering and Commerce at Jefferson and is a Professor in the College's Engineering Program. He teaches and does research in the areas of material selection, materials processing, composite materials, and systems modeling. Before joining academia, he was a Senior Engineer at DuPont in the Advanced Composites Division of the Fibers Department and in the Polymer

Physics Group of the Central Research Department. Dr. Kander's recent work has focused on an integrated study of the material science, process engineering, product design, supply chain economics and sustainability of industrial and consumer products made from hemp-derived materials. He is a member of All Together Now's Hemp Coalition and the PA Department of Agriculture's Hemp Steering Committee. Dr. Kander received his BS in Chemical Engineering from Carnegie-Mellon University and his PhD in Chemical Engineering from the University of Delaware.



DAVID LANDAU

Partner Duane Morris LLP

David E. Landau represents diverse clients, ranging from technology companies to healthcare providers, as well as cannabis and hemp industry startups. David has represented national hemp growers and processors with respect to regulatory matters throughout the United States on both the federal and state levels, including advice regarding the 2018 Farm Bill and FDA regulation of CBD products. He provides

comprehensive counseling to cannabis companies on governmental affairs, regulatory and licensing matters particularly with respect to medical marijuana and clinical research regulations. David has also advised several cannabis companies, who sought to affiliate with a Pennsylvania medical school and acute care hospital for purposes of conducting clinical research under the provisions of the PA Medical Marijuana Act, on corporate organizational matters, financing, regulatory matters and licensing. Along with his law practice, David is involved in politics and public service. He served on the transition teams of Pennsylvania Governor Tom Wolf and City of Chester Mayor Thaddeus Kirkland. David has testified more than 30 times on constitutional issues before various congressional committees.



FLOYD LANDIS

Founder, Floyd's of Leadville

As a professional cyclist at the highest level, Floyd Landis knew that pain management was just business as usual. But it was a crash at the age of 31 that left him with an artificial hip, chronic pain, and a subsequent opioid addiction that led to a downward spiral into depression. Floyd turned to CBD to manage his pain and regain control of his life. Soon, he was no longer dependent on habit forming pills with their negative

effects on his health. In fact, he discovered that there were many positive benefits from CBD and he was pain free and for the first time in a long time. Floyd Landis, a Pennsylvania native, founded Floyd's of Leadville in Leadville, Colorado and currently is building a facility in Lancaster, PA. Floyd's of Leadville is the result of a long journey from chronic pain and depression to health and well being. Floyd is passionate about helping others who may be experiencing physical discomfort, anxiety, or depression. That's why he carefully developed a premium CBD product line to help people get over the pain and back in the game.



JOSH LONG

Legal and Regulatory Editor, Informa Health and Nutrition Network

Josh Long has been a journalist since 1997, holds a J.D. from the University of Wyoming College of Law, and was admitted to practice law in Colorado in 2008. Josh is Legal and Regulatory Editor with Informa's Health and Nutrition Network, specializing on matters related to INSIDER.



MATT MALLORY

Founder, Commonwealth Alternative Medicinal Operations

Matt Mallory is one of the Founders of Commonwealth Alternative Medicinal Options Group of Companies (CAMO) in Westmoreland County, Pennsylvania. Matt has been increasingly involved in the emerging medical cannabis and hemp markets through out the United States over the past five years. As the CEO of CAMO, he has extensive partnerships in mature medical cannabis markets in Colorado, Illinois, Michigan,

and California, as well as hemp research licenses in Pennsylvania and West Virginia.



ED MESSINA

Deputy Office Director for Programs, U.S. Environmental Protection Agency

EPA's Office of Pesticide Programs, in collaboration with its many stakeholders, regulates the manufacture and use of all pesticides in the United States - including insecticides, herbicides, rodenticides, disinfectants, sanitizers, and more - and establishes maximum levels for pesticide residues in food, thereby safeguarding the nation's food supply. Prior to this role, Ed was the Director of EPA's Monitoring, Assistance, and Media

Programs Division, within the Office of Compliance, in charge of EPA's inspection policies; the Acting Associate Director of EPA's Air Enforcement Division, where he helped manage complex air litigation; and a branch chief for both Air and Waste enforcement programs. Ed has both a JD and a Master of Studies in Environmental Law from Vermont Law School and a BA from Brandeis University.



FIONA PEXTON

Marketing Specialist, Agricultural Marketing Service, United States Department of Agriculture

Fiona Pexton has worked as a Marketing Specialist for USDA's Agricultural Marketing Service for the past three and a half years and has worked with the hemp program for the past nine months. Prior to joining USDA, Fiona was an agricultural volunteer with Peace Corps where she spent two years living in a rural community in Zambia and an additional year working for a USAID funded development project focused on

agriculture, nutrition, health, income and gender equity. Fiona's mother worked as a large animal veterinarian, exposing Fiona to agriculture from a young age. Fiona holds a Bachelor's degree in Environmental Studies from the University of California, Santa Cruz and a Masters of Public Policy and Certificate in Public Management from George Mason University. She currently lives and works in Washington, D.C.



LAURA POTTORFF

Plant Health and Certification Section Chief, Colorado Department of Agriculture

Laura is responsible for the oversight of industrial hemp, export, organic, nursery and seed programs, including inspection, pest and disease-free certification of agricultural and horticultural crops, and implementation of quarantines to protect Colorado agriculture and landscapes. With a background in integrated pest management and plant disease diagnostics, she has also worked in the state university

Extension system in Colorado and Oklahoma. Laura was raised in Denver and received her B.S. and M.S. degrees in Botany and Plant Pathology from Colorado State University.



HON. RUSSELL C. REDDING

Secretary, Pennsylvania Department of Agriculture

Governor Tom Wolf nominated Russell C. Redding to serve as the 26th Secretary of Agriculture for the Commonwealth of Pennsylvania in January 2015, and was confirmed by the Senate on May 14, 2015. Redding is the former dean of the School of Agriculture and Environmental Sciences at Delaware Valley College. Redding has extensive experience as a public servant, having spent more than 20 years serving

Pennsylvania in Harrisburg and Washington D.C. He is a graduate of Penn State, having earned his B.S. in Agriculture Education and M.S. in Agriculture and Extension Education. In addition, he is a graduate of the Agribusiness Executive program. A native of Pennsylvania, Redding has an innate understanding of production agriculture, stemming from his youth on his family's dairy farm and his time as a dairy farm operator. Russell, his wife Nina and sons Garrison and Elliot reside in the Gettysburg area, where the family is active in the community, their church and the local 4-H Club.



MARK REINDERS

CEO, Hempflax

Mark Reinders is CEO of the HempFlax group of companies. He is one of the most creative, practical and experienced professionals in the field of European hemp. Mark tirelessly researches, implements and promotes both environmentally responsible and sustainable manufacturing processes, and new uses for hemp. Mark grew up on his family's farm, one of the first to grow hemp for HempFlax. A six month

internship at HempFlax in 2002 further encouraged his interest in the long-neglected traditional Dutch crop. Experience at agricultural and recycling companies convinced him that sustainable practices should be implemented right from the beginning of any supply chain. Returning to HempFlax as Vice President in 2008, he has implemented this vision with dedication and success. As CEO, he continues to strive for the highest possible standards. His dedication to innovation in every stage of the hemp process, from seed to finished product, has made HempFlax a world leader in the industry. Mark is currently CEO of HempFlax Group of companies and holding the position of president of the European Industrial Hemp Association. "We all believe in hemp and all its possibilities, but enthusiasm about the crop is not enough."



BILL ROBERTS

Bill Roberts is the owner of a real estate development company, IBS Development Corp., which focuses on inner city projects for adaptive reuse of older buildings. Bill, along with his wife Marti, own Perry County Land and Cattle Company in Newport, PA. Bill has experimented with hemp feed ingredients in beef cattle.



KEITH ROGERS

Chief of Staff, Kentucky Department of Agriculture

Keith oversees the staff and operations of the department which is a consumer protection and service agency that affects the lives of all Kentuckians every day. Before joining Commissioner of Agriculture, Ryan Quarles, Keith served as Executive Director of the Kentucky 4-H Foundation for nearly eight years. During Governor Ernie Fletcher's administration, he has served as Executive Director of the Governor's

Office of Agricultural Policy and CEO of the Kentucky Agricultural Development Board, Kentucky Agricultural Finance Corporation and Kentucky Tobacco Settlement Trust Corporation. He was Senior Legislative Assistant for Agriculture and Natural Resources during the consideration of the 1995 Farm Bill for Congressman Ron Lewis in Washington and later as his District Director. From 1979 through 2002, Keith farmed in Hardin County, near Sonora. His operation included row crops, poultry, beef cattle, and tobacco. In the spring of 2003, Keith discontinued his farming operation and leased the land to a neighbor. Keith has served as President of the Hardin County Farm Bureau and Chairman of the American Farm Bureau's Young Farmer and Rancher Committee. He has been President of the Kentucky Poultry Federation, member of the State Board of Agriculture, the State Egg Marketing Board, the KY Agricultural Resources Development Authority, and Chairman of the Kentucky Agricultural Council in 2009.



JAN SLASKI, PhD

Principal Researcher, Plant Sciences, InnoTech Alberta

Over the last 17 years, Jan has been leading research aimed at introduction and breeding of hemp varieties that suit the needs of the fibre and food industries on the Prairies. To fully realize potential residing within this crop hemp and to assure whole crop utilization, Jan assembled a program at InnoTech Alberta offering solutions from "seed to final product" that includes three domains: breeding and agronomy, fibre processing, and product development. Since 2012, Jan has been serving hemp industry as a director of the Canadian

Hemp Trade Alliance. Jan's research also focuses on the development of best management practices permitting sustainable production of staple (cereals, pulses, canola) and novel (flax, quinoa, Jerusalem artichoke) prairie crops under changing environmental conditions.



RYAN C. UNGER

President & CEO, Team Pennsylvania

Ryan C. Unger is Team Pennsylvania's President & CEO. He joined the staff in 2011 to guide Team PA's policy work. Over the years, he has transitioned from his policy role to Vice President & COO and eventually President & amp; CEO. Ryan is a Pennsylvania native, graduating from Elizabethtown College - where he currently serves as President of the Alumni Council – and has committed his career to advancing local and regional economic development efforts. Through his various roles at Team PA, Ryan has been integral in a variety of

statewide workforce and economic development initiatives that have been recognized nationally as best practices.



JUDY WICKS

Founder, All Together Now

Judy Wicks is an author, activist and entrepreneur best known for founding the pioneering farm-totable restaurant White Dog Cafe in 1983. Judy is founder of the Sustainable Business Network of Greater Philadelphia, Fair Food Philly, the Business Alliance for Local Living Economies, and most recently All Together Now, with a mission to unite Pennsylvania's rural and urban communities around building

sustainable and just regional economies. The Hemp Local Supply Chain Coalition is one of six coalitions within All Together Now. Judy is author of "Good Morning, Beautiful Business," which has been translated into Chinese and Korean.



HELPING FARMERS FARM

Compliance in hemp farming and CBD production is not a marketing message — it is a federal requirement, and a core value of the vertically-integrated GenCanna Production Platform[™] (GPP).

That is why we produce hemp plants in compliance with federal and state regulations, and manufacture CBD products with the international food safety standards that mature food and nutraceutical companies currently meet.

The GenCanna Certified Farming Network operates legally under state and federal regulations for industrial hemp production, processing and product manufacturing and has since the 2014 Farm Bill (Sec. 7606).







CHAMPION SPONSOR



GROFF NORTH AMERICA

We are a vertically integrated hemp agribusiness that remains on the cutting edge of renewability with a focus on whole plant processing. Our commitment to research, education, quality, and forward thinking sets us apart.

Our company is built for the long haul; we're in this to change the world.

ONWARD.

GroffNA.com



HEMP ^ SEED TO SHELF

It Starts with a Farmer™

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Bill & Marti Roberts are pleased to support the Pennsylvania Hemp Summit









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Helping you navigate the legal aspects of the hemp industry

We provide legal guidance to businesses in all areas of the hemp industry including cultivation, processing and use in Pennsylvania and at the Federal level.

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