TEAM PENNSYLVANIA

HPC Summit Sponsorship Kit

About the Summit

The High-Performance Concrete (HPC) Summit takes place in two editions, an Eastern Summit and a Western Summit on separate days. Each brings together roughly 200 leaders from across Pennsylvania's concrete and construction value chain for a full day of programming. The Summit advances the adoption of high-performance, low-carbon concrete in Pennsylvania's infrastructure.

Western Summit: January 28, 2027
Eastern Summit: February 25, 2027
Format: Networking, Morning session, Breakout sessions, Lunch & Networking, and Afternoon Sessions

Expected attendance: 200 registrants per Summit

Who attends: municipalities and policymakers; county and utility end users; developers and institutional owners; structural engineers and designers; contractors, unions, and finishers; design community; clients/owners; producers; elected officials; and large-volume concrete buyers

Why support the High-Performance Concrete Summits

The High-Performance Concrete Summits offer sponsors an opportunity to demonstrate their commitment to industry collaboration and the broader adoption of high-performance concrete across Pennsylvania. All sponsorships are non-exclusive, with organizations recognized alongside partners who share a common interest in advancing innovation and strengthening the industry.

Sponsorship contributions help make these collaborative events possible by supporting opportunities for education and knowledge-sharing across Pennsylvania's concrete community. The Summits build on the work of the statewide High-Performance Concrete Initiative and reflect a shared commitment among industry, government, academic, and nonprofit partners to increasing the adoption of high-performance concrete in real-world projects.

Sponsorship Levels

Foundational Partners support both the Eastern and Western Summits. All other levels ($1,000 to $10,000) support one Summit of your choice and can be purchased for both. No level is exclusive.

Foundational Partner (both Summits) $20,000

- Recognition as a sponsor of the lunch program, with signage at lunch
- Keynote speaker introduction (3–5 minutes)
- Prominent logo placement on the main-stage screen, event signage, and printed program
- Acknowledgment in the program
- Tabletop display in the networking area
- Reserved seating for your team
- Verbal recognition during opening remarks
- Logo and link on the Summit registration page and Team Pennsylvania website
- Group social media recognition and inclusion in pre- and post-event emails
- Opt-in attendee list after the event

Beam Sponsor — $10,000

- Recognition as a sponsor of the morning sessions or networking breaks
- Logo on the main-stage screen, event signage, and program
- Tabletop display in the networking area
- Logo and link on the Summit registration page and Team Pennsylvania website
- Group social media recognition and inclusion in post-event email

Pillar Sponsor — $5,000

- Logo on event signage and program
- Logo on the Summit registration page and Team Pennsylvania website
- Group social media recognition
- Tabletop display in the networking area
- Inclusion in the post-event email

Aggregate Sponsor — $2,500

- Company name on event signage and the main-stage screen
- Logo in the program
- Name listed on the Summit registration page and Team Pennsylvania website
- Group social media recognition
- Inclusion in the post-event email

Community Supporter — $1,000

- Company name in the program and on the main-stage screen
- Name listed on the Summit registration page and Team Pennsylvania website

Benefits Outline

Benefits below apply per Summit.

Benefits	FOUNDATIONAL PARTNER $20,000 Investment	BEAM SPONSOR $10,000 Investment	PILLAR SPONSOR $5,000 Investment	AGGREGATE SPONSOR $2,500 Investment	COMMUNITY SUPPORTER $1,000 Investment
Summit Coverage	Both Summits	One Summit	One Summit	One Summit	One Summit
Tickets	10	5	4	2	1
Featured Sponsorship Opportunity	Lunch program sponsor + signage; keynote intro (3–5 minutes)	Morning sessions or networking breaks	×	×	×
Main Stage/Signage/ Program Recognition	Prominent logo placement	Logo on screen, signage & program	Logo on signage & program	Company name on signage & screen; logo in program	Company name in program & on screen
Summit Registration Page + Team Pennsylvania Website	Logo + link	Logo + link	Logo	Company name	Company name
Social Media + Event Email Recognition	Group social + pre/post emails	Group social + post-event email	Group social + post-event email	Group social + post-event email	Group social
Networking Area Tabletop Display	✓	✓	✓	×	×
Reserved Seating for Team	✓	×	×	×	×
Opening Remarks/ Verbal Recognition	✓	×	×	×	×
Opt-in Attendee List After Event	✓	×	×	×	×

Ready to Sponsor?

Complete our quick sponsor form, and a member of our team will follow up within one week.

Complete the Sponsor Form →

Questions? Contact Rachel Phillips at rachel@teampa.com